



## Michelle M. Boscamp

847-436-0462

hello@michelleboscamp.com

3 Casa Roma Lane, Apt. 2, Key West, FL 33040

### Profile

Committed and hard-working with 5+ years experience with nonprofits, artists and professionals with a strong dedication to the arts and uplifting the community. Focused on audience engagement and community building with a high attention to detail and effective communication skills.

### Experience

#### **MARKETING AND DEVELOPMENT COORDINATOR, THE STUDIOS OF KEY WEST – 2017-PRESENT**

Began as a marketing assistant for this nonprofit arts and culture center and quickly grew into full time position working on pretty much every aspect of the organization. Marketing and Development have been my focus, but supplemental materials for exhibitions (vinyl, labels, online galleries) have become a priority. This allows for interaction with artists on a professional level. Development efforts have included capital campaigns, annual fundraising, and Patron membership renewals.

#### **GRAPHIC DESIGNER/MARKETING CONSULTANT, WOMANKIND, KEY WEST, FL – 2017-2020**

Worked with Executive Director Cali Roberts on building a brand bible, creating a new website, advertising efforts—print, online, and social media. Also worked specifically on all aspects of their annual fundraiser BraZaar during Fantasy Fest (2018 and 2019) managing branding, marketing and development efforts.

#### **GRAPHIC DESIGNER, MILITARY AFFAIRS COMMITTEE, KEY WEST, FL – 2017-2020**

Created sponsorship and thank you banners for Wounded Warrior Project's annual Soldier Ride down the Florida Keys with Military Affairs Committee in Key West. Sharon Hirsch did most of the community outreach, but with my designs as her aid, it was an easier sell. Local businesses were impressed and thankful to have a personalized banner displayed with a keen sense of design.

#### **STUDENT, THE WHY FACTORY? TU DELFT, DELFT, NL – 2015-2016**

Worked in Delft, Netherlands at the number two ranked architecture school in the world, Technical University of Delft. The Why Factory? is a global think-tank and research institute led by professor Winy Maas, founding partner of MVRDV. I worked on their project "Wegocity" to challenge current housing constraints.

### Education

Illinois Institute of Technology, Chicago, IL – Bachelor of Architecture, 2016

### Skills

Graphic design (Adobe Photoshop, Illustrator, InDesign, After Effects, Premier Pro), high attention to detail, communication, active listener, adaptability, integrity, strong teamwork and collaboration qualities, problem solver, empathy and patience, time management and self-confidence.